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Leading International Trade Fair

DÜSSELDORF, GERMANY  
18 – 21 NOVEMBER 2019

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Member of  MEDICAlliance

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WORLD FORUM FOR MEDICINE

**Top in all areas**



Messe  
Düsseldorf



## The world of medicine is meeting at MEDICA 2019 – a must for anyone wanting to experience tomorrow’s healthcare market live.

The medical sector is moving towards the future, more dynamic, more digital and more closely networked than ever before. Mastering tomorrow’s challenges means keeping your finger on the pulse. Businesses, opinion leaders, trade visitors, decision-makers and experts need a common platform that moves with the times. A platform that brings together medical expertise and on which knowledge is shared and the future defined – and that is always one step ahead when it comes to innovation.

### **MEDICA 2019: where the world of medicine meets**

Come and join us at the largest international communication and networking platform in the industry. Whether you visit Düsseldorf or link up virtually before the event using our matchmaking tool, the main thing is that you come together and find all that MEDICA has to offer even more quickly and easily with our new search system.

And it offers a lot: take advantage of this combination of the world’s largest trade fair for medicine, the leading supply market event for the associated production sector and a dynamic atmosphere to drive forward your success. The entire process chain at a glance: at COMPAMED, discover the current innovations that could shape your future innovations. The MEDICA START-UP PARK matches ideas and investors. A wide range of forums, conferences and events celebrate the topics and trends of tomorrow. All this at the same time in the same place – for the synergy that will make MEDICA 2019 as successful as previous editions.

**Join us in Düsseldorf and be part of the world’s largest medical sector event.**

### Visitor satisfaction

# 96%

### Exhibitors in 2018

# 5,286

### Visitors in 2018

# 120,116

# Just some of the positive exhibitor and visitor feedback

**Marcus Melching, CEO, Proxomed Medizintechnik GmbH**

"MEDICA is a great place for us to meet with our international dealers. Of course, we are also happy to intensively support the German customers here. But most of all, this is an international trade fair, and we meet our partners here. We have the advantage here, to have our concentrated competence, training department, development teams and all employees in one place. We are also able to discuss new ideas with our dealers and present our products in a concentrated form in one location."



**Sam D. Ansong, Ghana**

In the last 12 years, the medical device retailer has visited MEDICA every year. Altogether, he has circumnavigated the world 2 1/2 times. This is the reason for a certificate from Messe Düsseldorf! "I come every year because MEDICA is very helpful and productive for us. Our company has grown from \$100,000 to over \$40 million in turnover through MEDICA. We always come to MEDICA."

**Silke Wendt, Dr.-Ing. Andreas Keibel from KUKA**

The KUKA team is now present as an exhibitor at MEDICA for the third time. The main goal is to make the company and its products even better known in the robotics sector and to get to know future customers. "We can best achieve this goal at MEDICA thanks to its internationality. This is where everyone meets."



**From left to right: Yalin Zhaw, Yong Xia**

Originally from China, the two students Yalin Zhaw and Yong Xia are currently studying in Germany. In order to obtain practical application examples for the theory, the two are visiting MEDICA today. Xia: "In addition to the practice, I would also like to meet exhibitors of CT and MRT equipment. Maybe there will also be an internship or a career start for me."

**Arthur F. Wong (Hong Kong)**

Arthur F. Wong from Hong Kong is at MEDICA for the first time. With his company TFE, he distributes products especially for older people to make their everyday life easier and to make them more mobile. He is looking for new products at the fair.



**Dr. Claudia Romoli from VERNIPOLL**

Dr. Claudia Romoli has often exhibited at MEDICA. How often she cannot even count anymore. She would like to meet many customers and suppliers at the fair. She has also travelled here to meet her regular customers from all over the world again. The trade fair in three words? "Organised, clear, productive."

**Yunus Emre Şeker and Tolga Ural from Hakerman**

So far, the trade fair is going quite well for Yunus Emre Şeker and Tolga Ural from the Hakerman manufactory in Turkey. Their goal is to enter the global market with their products. "All suppliers, producers, distributors and end customers in the industry are on the move here. We cannot be absent if we want to expand our network further."



**Jens Schumacher, Dr. Schumacher GmbH**

"MEDICA is very important for our company. Our first appearance at MEDICA can be described as the birth of our international business. This is still important for us today. We have always made new international contacts, but, of course, we have also been present for our German clientele. MEDICA will continue to be an important part of our sales concept in the future. MEDICA is still the most important and largest medical trade fair in the world."

**Filip Kantowicz, Vice President, World Expo International sp. z o.o.**

"MEDICA is the largest medical-technology trade fair in the world, attracting exhibitors and visitors from all over the world. And this gives Polish medical-device manufacturers the opportunity to make new contacts with buyers and dealers all in one place. MEDICA is also a platform to find out about the latest trends and developments in technologies and innovations in medicine."

From analysis  
to the future

The digital  
state of play

Laboratory  
equipment and  
diagnostics

Information  
and communication  
technology

Physiotherapy  
and orthopaedic  
technology

Electromedical  
equipment  
and medical  
technology

Commodities and  
consumer goods

Shaping  
the future

New  
inspiration

Material for practice

# Electromedical equipment and medical technology



Discover the benefits and harness the synergy: the whole world of electromedical equipment, medical technology, OR technology and medical equipment all in one place. Use the largest meeting point in the sector to maintain your network, discover innovations and find new inspiration.



### MEDICA TECH FORUM

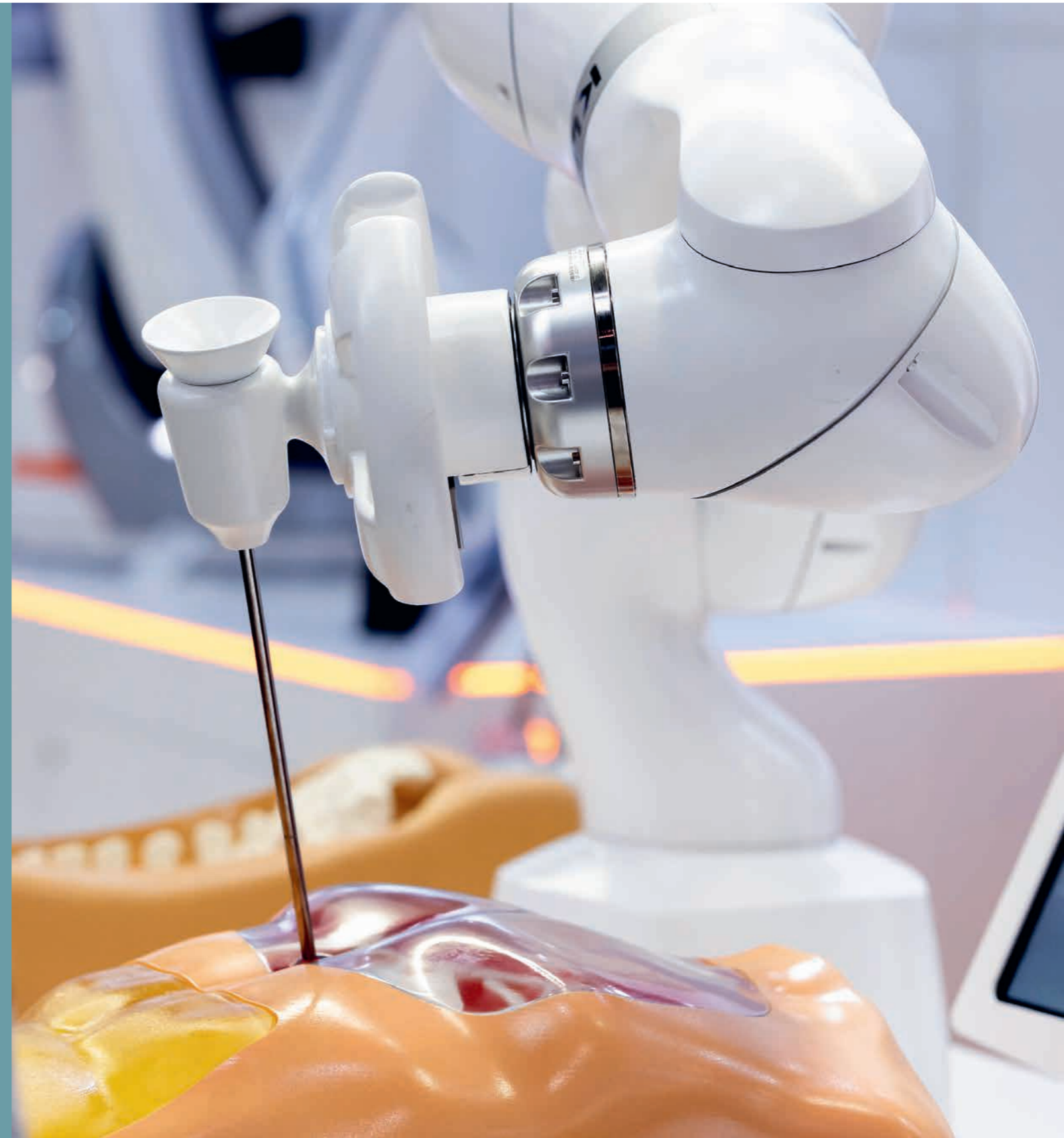
What are the priorities of manufacturers, users and patients? What is state of the art and where is the sector heading? Associations SPECTARIS and ZVEI share exclusive insights into current issues in an increasingly digitised medical sector.  
[www.medica.de/MTF2](http://www.medica.de/MTF2)



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Discover tomorrow's state of the art today!

Electromedical equipment and medical technology in Halls 9 to 17



# Information and communication technology



The digital state of play: everything that makes medicine of the future even smarter and above all: how to handle it safely. Find out how and why wearables, machine learning, mHealth, IoT, artificial intelligence and other technologies are linking and penetrating all parts of the sector.

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Discover the digital state of play!

Information and communication technology in Hall 13



### MEDICA HEALTH IT FORUM

The platform for trends, innovations and exchange: at the MEDICA HEALTH IT FORUM, experts share their visions of an IT-based healthcare landscape in attractive and interactive formats. [www.medica.de/MHIF2](http://www.medica.de/MHIF2)



### MEDICA CONNECTED HEALTHCARE FORUM

Findings, technologies and solutions for networked and mobile healthcare: discuss today what will create value tomorrow. Another highlight is the AppCOMPETITION, in which innovative minds pitch to the audience and jury. [www.medica.de/MCHF2](http://www.medica.de/MCHF2)

### MEDICA START-UP PARK

Start-ups are entering the market with new models. At the same time, investors are investing. That's why we're once again bringing together what belongs together at the START-UP PARK in 2019 – innovations and investors, people and ideas – and showcasing you. [www.medica.de/MSUP2](http://www.medica.de/MSUP2)

# Physiotherapy and orthopaedic technology



To put your mark on the future, you must always be one step ahead – so it's a good thing that MEDICA features the latest range of physiotherapy products, applications, prosthetics, orthotics and rehabilitation technology. All that on a practice-centred stage that is more international than ever.

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**Discover today what will shape the future!**

Physiotherapy and orthopaedic technology in Halls 4 and 5



### MEDICA PHYSIO CONFERENCE

Treatment-centred, comprehensive and focused on practice: here, experts show and discuss what defines the art of healthy movement today and will do in future.  
[www.medica.de/MPC2](http://www.medica.de/MPC2)



### MEDICA MEDICINE + SPORTS CONFERENCE

Modern prevention plus the sports medicine treatments of tomorrow – find out what happens when sports medics, athletes, sports equipment manufacturers and medical technicians share current findings and the latest innovations.  
[www.medica.de/MMSC2](http://www.medica.de/MMSC2)



# Laboratory equipment and diagnostics



More insights than anywhere else: discover everything on offer from analyser appliances and the latest diagnostic procedures to the high-speed centrifuge. The world's largest meeting point is your chance to meet and to share your knowledge, and is more extensive, more international and more export-focused than ever before.



### MEDICA LABMED FORUM

The MEDICA LABMED FORUM, in cooperation with Prof. Dr. med. Georg Hoffmann and the publishing house Trillium-Verlag, brings together all that is state of the art in laboratory technology: infectious medicine, laboratory diagnostics in diabetology and sports medicine, biomarkers in cardiology and much more.  
[www.medica.de/MLF2](http://www.medica.de/MLF2)

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## Take a look at the lab of tomorrow!

Laboratory equipment and diagnostics in Halls 1 to 3





## Commodities and consumer goods



Halls 5 to 7 are all about medical products, hygiene, clothing, disposables and much more from the world of commodities and consumer goods. The focus is on innovation and efficiency for hospitals and practices.

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**Discover the material  
of tomorrow!**

Commodities and consumer goods  
in Halls 5, 6, 7.0, 7.1 and 7a



# Political issues and training



**Knowledge is good; sharing it is better. Take part in MEDICA 2019 and participate in current debates and ground-breaking discussions that will drive forward both your professional and personal development.**



### MEDICA ECON FORUM BY TK

The Forum is organised in partnership with the health insurer Techniker Krankenkasse (TK). It features lectures by leading experts from the fields of politics, medicine, business and science on the future of healthcare.  
[www.medica.de/MEF2](http://www.medica.de/MEF2)



### DIMIMED

Discover the answers to questions that are more topical than ever: DiMiMED explores medical missions in conflict regions. The whole world of emergency, disaster and military medicine – presented by international experts from the military and healthcare sectors.  
[www.medica.de/DiMiMED2](http://www.medica.de/DiMiMED2)



### DEUTSCHER KRANKENHAUSTAG

(German Hospital Conference)  
 Hospital managers and health policy representatives discuss digitisation, finance, personnel, management and organisation – and shape the future of German hospital landscape.  
[www.medica.de/DKT2](http://www.medica.de/DKT2)

# COMPAMED – High-Tech Solutions for Medical Technology



The combination of major global trade fair and leading supply market event is still a winning formula. Discover the huge variety of the smallest of components at this international high-tech hotspot where manufacturers, suppliers and the future meet.



## COMPAMED HIGH-TECH FORUM BY IVAM

New materials, production techniques, nanotechnology and microsystems technology: leading experts share their knowledge from the world of components. At the neighbouring joint IVAM product booth "Hightech for Medical Devices", you can discover the latest material and process solutions for medical technology.  
[www.compamed.de/CHTF2](http://www.compamed.de/CHTF2)



## COMPAMED SUPPLIERS FORUM BY DEVICEMED

The Forum focuses on the latest developments in mechanical and electronic components along the entire process chain and features expert presentations on innovative materials, manufacturing processes and equipment, all types of manufacturing services, design, usability, quality assurance and more.  
[www.compamed.de/CSF2](http://www.compamed.de/CSF2)

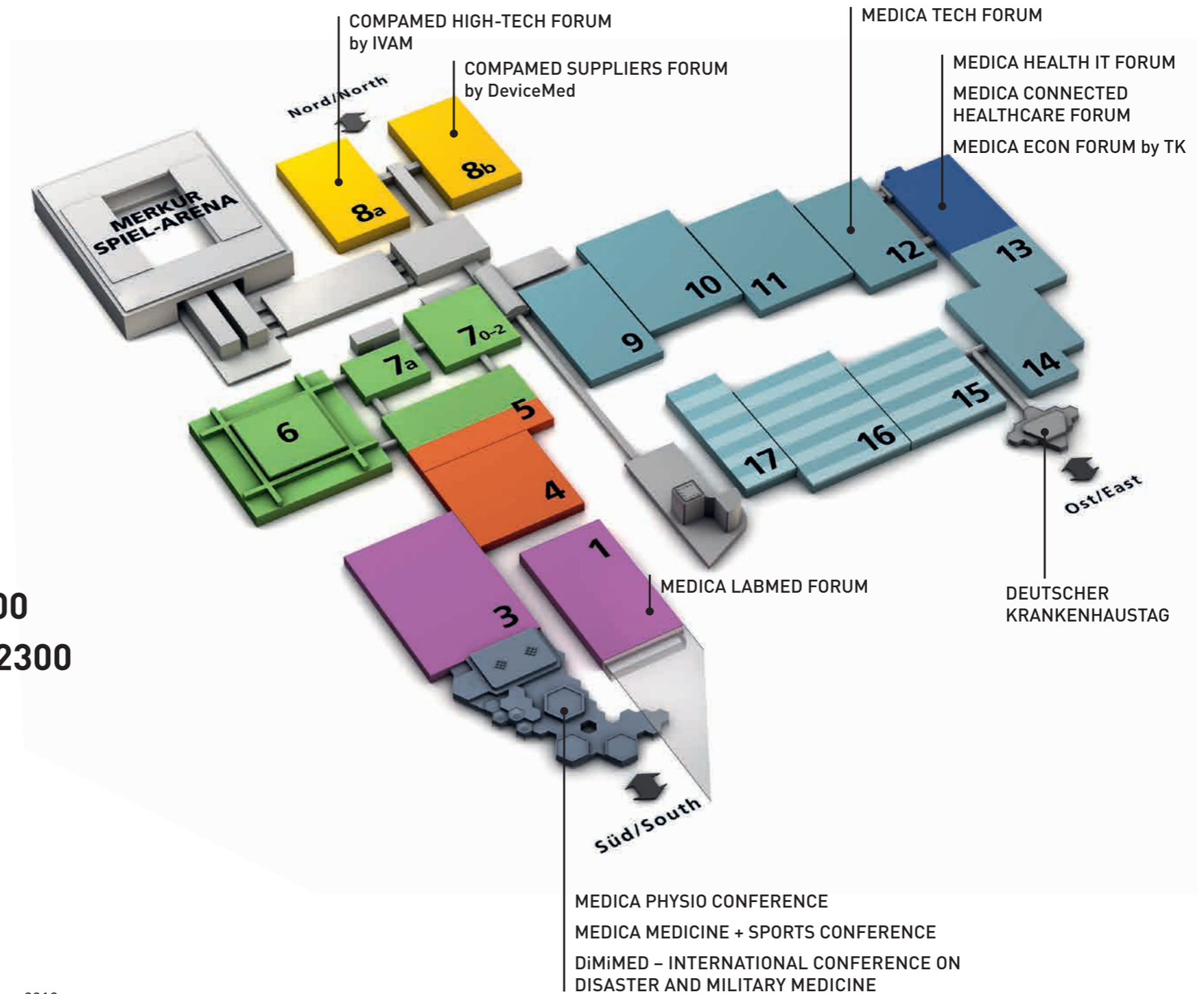


How do you bring together over 5,200 exhibitors, 120,000 trade visitors and 155 nations in one place? With a comprehensive platform on which the healthcare market of the future can meet.

## MEDICA 2019 – join us!

Service offers for visitors: [www.medica.de/2100](http://www.medica.de/2100)

Service offers for exhibitors: [www.medica.de/2300](http://www.medica.de/2300)



As of: January 2019



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|--|---|---|---|
| <b>Halls 8a, 8b</b><br>COMPAMED – High-Tech Solutions for Medical Technology | <b>Halls 4, 5</b><br>Physiotherapy and orthopaedic technology     | <b>Halls 9, 10, 11, 12, 13, 14</b><br>Electromedical equipment and medical technology | <b>Halls 15, 16, 17</b><br>Electromedical equipment and medical technology<br>National and international joint participants |
| <b>Halls 1, 3</b><br>Laboratory equipment and diagnostics                    | <b>Halls 5, 6, 7.0, 7.1, 7a</b><br>Commodities and consumer goods | <b>Hall 13</b><br>Information and communication technology                            |   |

Why not use our year-round information and communication portal [www.medica-tradefair.com](http://www.medica-tradefair.com)



**MEDICAlliance**

## WHERE HEALTHCARE IS GOING

**MEDICA DÜSSELDORF 18 – 21 November 2019**

**COMPAMED DÜSSELDORF 18 – 21 November 2019**

**REHACARE DÜSSELDORF 18 – 21 September 2019**

**INTEGRATION MOSCOW 19 – 21 June 2019**

**MEDICAL FAIR ASIA SINGAPORE 9 – 11 September 2020**

**MEDICAL FAIR CHINA SUZHOU 5 – 7 September 2019**

**MEDICAL FAIR INDIA MUMBAI 5 – 7 March 2020**

**MEDICAL FAIR INDIA NEW DELHI 21 – 23 February 2019**

**MEDICAL FAIR THAILAND BANGKOK 11 – 13 September 2019**

**MEDICAL MANUFACTURING ASIA SINGAPORE 9 – 11 September 2020**

**MEDITECH BOGOTÁ 2020**

Strategic Co-operations:

**HOSPITALAR SÃO PAULO 21 – 24 May 2019**

**ZDRAVOOKHRANENIYE MOSCOW 2 – 6 December 2019**

JOIN MORE THAN  
**400 000**  
MEDICAL EXPERTS

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